



Concordia

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2003-04 Report on Giving

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The Decade that Redefined Concordia Dr. Frederick Lowy's Legacy

When Frederick Lowy arrived at Concordia as rector in 1995, it was during a period of unprecedented fiscal challenges. Over the next five years, all Quebec universities would face drastic cuts to their operating grants. Still, over the next decade, Dr. Lowy would guide Concordia into a new, positively bright era. His leadership in definitively moving the university towards excellence would draw the involvement of many of Montreal and Canada's top leaders in the shaping of Concordia for the 21st century.

"One of the most significant things that has struck me is Dr. Lowy's great leadership and ability to surround himself with outstanding people to help finance and build the university," says Sebastian van Berkomp, S BComm 69, president and CEO of Van Berkomp and Associates. "No one person can do it all, and I'm impressed by the type of people who have come together to support this university, particularly Richard Renaud, who is doing fantastic work in taking up the cause, and Jonathan Wener, who is just tremendous. Seeing these people first hand, and their commitment to always be there has brought me to be more involved."

Van Berkomp, Renaud, L BComm 69, and Wener, S BComm 71, all highly successful graduates of the university, are just a sample of the alumni who have been pivotal to seeing Concordia through pressing times and into a true renaissance.

A leader among leaders, Dr. Lowy has brought a special stewardship, commitment to excellence and collegiality to the university that has motivated a common will for change, propelling Concordia to become the exciting place it is today, says Marcel Danis, L BA 65, Concordia's Vice-President, External Relations and Secretary-General.

With student enrolments at record levels (accompanied by rising academic quality and financial support), more than 350 dynamic new faculty members brought on board, the opening of the state-of-the art Richard J. Renaud Science Complex last year, the stunning Integrated Engineering, Computer Science and Visual Arts Complex soon to be launched, and the acquisition of the Grey Nuns Motherhouse, Dr. Lowy's legacy at Concordia is etched forever. The renovation of the Loyola Campus's Drummond Building for journalism and communication studies, of the Hall Building for the social sciences, and a new building for the John Molson School of Business yet to come will complete the building renaissance under Dr. Lowy. These accomplishments are all the more impressive since for the past six years, Concordia has been the only Quebec university to operate within a balanced budget.

The new beginning was set in motion with the Campaign for a New Millennium (1996-99), an unqualified success that raised over \$77 million. The Molson Foundation's anchor donation of \$10 million led to the renaming of

the Faculty of Commerce and Administration to the John Molson School of Business in November 2000, in honour of a notable civic leader and the founder of one of Montreal's greatest business dynasties. Important pledges were also made by leaders in the community who believe in Concordia, such as Brian Edwards, L BComm 71, Francesco Bellini, L BSc 72, Ned Goodman, LLD 97, Mel Hoppenheim, Charles and Andrea Bronfman, Leonard and Bina Ellen, Abe and Harriet Gold, Stephen and Gail Jarislowsky, Edith Low-Beer (EJLB Foundation), Power Corporation and Hydro-Québec.

The period under Dr. Lowy's leadership has also seen the creation of a number of institutes, research chairs and distinguished professorships at Concordia. These include the Institute for Canadian Jewish Studies, Jarislowsky Institute for Studies in Canadian Art and Goodman Institute of Investment Management. The School of Business launched the Lawrence Bloomberg Chair in Accountancy, Van Berkomp Chair in Small Cap Equities, Ned Goodman Chair in Investment Finance, CIBC Distinguished Professorship in Entrepreneurship and Family Business and Royal Bank Distinguished Professorship in Marketing. The Faculty of Arts and Science saw the creation of the Chair in Quebec and Canadian Jewish Studies and Chair in Canadian Irish Studies. Across the faculties, 30 internally funded Concordia Research Chairs have been established and the university has been awarded 15 Canada Research Chairs.

The Concordia Libraries too received significant support, through the Cinram International Endowment for Electronic Collections and Technologies, Birks Family Foundation endowment for online access to scholarly arts and humanities journals, and Brian Neysmith @cces-sibility Project for online access to business resources, scholarly business journals and industry reports. Many others, such as the Macdonald Stewart Foundation and the Max Stern Foundation, have helped enhance library holdings and acquisitions.

The best measure of the university's success under Dr. Lowy, though, has been the support of faculty members, staff and students – all have come forward strongly to encourage Concordia through this exciting growth period. Students pledged support through student fees during the Campaign for a New Millennium, while ever more faculty and staff members contribute annually to increase student awards, support faculty development and enhance the university's library resources and sports facilities. It's an important reflection of the spirit, optimism and commitment of the people at the university and, above all, the stewardship of a distinguished academic leader who has brought Concordia to its heights today.

For more information about how to invest in Concordia, contact Marcel Dupuis, CFRE, Director of Development, (514) 848-2424 ext. 3887, m.dupuis@concordia.ca



President and Vice-Chancellor Frederick Lowy and Mary Kay Lowy. Dr. Lowy has made a lasting and significant mark at Concordia.

2003-04 Annual Campaign Committee

Randall Kelly, BComm 78, chair; Peter Kruyt, BComm 78; John E. Parisella, BA 67; Marc DeSerres, BComm 75; Roberta Lacey, BFA 76; Josée Nadeau, BFA 85; Dana Velan, BFA 88; Patrick Phelan, BComm 87; Mario LeCaldare, BComm 80, MBA 85; Pierre Morin, BComm 82

Concordia's *Report on Giving* is produced by the Office of University Advancement & Alumni Relations. It is mailed to donors who made gifts and pledges to Concordia of \$250 or more during the 2003-04 fiscal year.

Please direct all inquiries to the Office of University Advancement & Alumni Relations, 1455 de Maisonneuve Blvd. West, FB 520, Montreal, Qc, H3G 1M8; tel: (514) 848-2424 ext. 4856; fax: (514) 848-2826. Design: Concordia Marketing Communications. French version: Concordia University Translation Services.

The Faculties/Libraries & Special Initiatives

Many of the gifts to Concordia are earmarked for one of the four faculties or for libraries and special initiatives. Here are some examples of the impact of gifts received in 2003-04:

Arts and Science

Building Concordia's reputation as a strong research institution has gained great momentum, thanks to ongoing support from Harriet and Abe Gold, tireless champions of the university over the years. During the Campaign for a New Millennium, the Golds created a \$1 million endowment to fund 10 new graduate entrance fellowships, each carrying a value of \$5,000. Now, with the establishment of the "Gold Scholarship Bank," they have created 12 more new graduate scholarships at Concordia, each named after esteemed members of the Montreal community. The awards support a range of disciplines, including education, theological studies, economics, psychology and creative writing. Outside the Faculty of Arts and Science, Gold awards are offered to students in the graduate creative arts therapies program and the diploma program in administration, and two scholarships are open to all graduate students. The awards now number 22, putting the Golds' contributions to graduate studies on a par with major corporate donors.

Another recent initiative, launched through a \$250,000 gift from Rogers SportsNet, provides scholarships, mentorships and seminars in sports journalism. The first Workshop in Sports Broadcasting and Sports Journalism was held at Concordia in March 2004 and featured top professionals in the field.

To date, the Faculty has gained 10 Canada Research Chairs funded by the Government of Canada, in areas ranging from behavioural neurobiology, developmental psychopathology, genome evolution, applied mathematics and biological chemistry to globalization, citizenship and social justice.

For more information about gift opportunities in the Faculty of Arts and Science, contact Linda Bell, Advancement Officer, (514) 848-2424 ext. 4387, linda.bell@concordia.ca.

John Molson School of Business

Research in the modern business world is key to understanding global trends and the consequences of rapid economic change. This year, graduate studies in the John Molson School of Business received a boost from the National Bank, which has contributed \$1 million to establish a PhD fellowship program in the field of finance. The gift was spearheaded by Tony Meti, BComm 79, Senior Vice-President at the National Bank. Scotiabank also stepped forward with a \$500,000 endowment to support fellowships at the Goodman Institute of Investment Management, for students in the master's program in finance and MBA students with an interest in finance.

Of course, a solid undergraduate education is at the foundation of sharp business minds, and this too was encouraged with support from benefactors. The Formula Growth Investment Room provides students with access to the latest data feeds, investment news and services, key to staying on top of the world markets. Undergraduate scholarships in business introduced in 2003-04 include the George and Helen Economides Scholarship in Accountancy, the Ruby, Stein, Wagner Scholarship of Excellence in Accountancy, the Risk Management Association Award in Finance, and the Mirabaud Canada and Pictet Canada Scholarships for the Kenneth Woods Portfolio Management Program. An award established by the William and Nancy Turner Foundation gives students in finance or accountancy the opportunity to attend the World Economic Forum conference in Davos, Switzerland.

For more information about gift opportunities in the John Molson School of Business, contact Simone Gabbay, Advancement Officer, (514) 848-2424 ext. 7595, sgabbay@jmsb.concordia.ca

Engineering and Computer Science

Engineering and computer science students at Concordia continue to gain top professors, research and laboratory opportunities as well as practical co-op experience in the field. This year saw increased support for academic study. Norman Hébert, an enthusiastic supporter of the Faculty, is expanding his endowment to \$1 million, which will benefit many undergraduate students in engineering and computer science yearly, as well as in business. Meanwhile, a \$1 million gift from the EJLB Foundation has funded major research projects on environmentally sound building engineering.

A new wave of faculty members – including four Canada Research Chairs and 14 Concordia Research Chairs – has meant dynamic new research areas across departments. Top-notch conferences hosted by the Faculty, from the World Congress on Housing and International Conference on Control and Automation to the Canadian

Society of Industrial Engineers Conference gave students exposure to leading researchers and emerging innovations in the industry. Meanwhile, the Concordia conference "Engineering: A Profession, A Passion" provided insight into building careers in today's rapidly changing engineering fields, and industry collaborations brought invaluable training for students.

Outside of the classrooms and labs, the Faculty's main focus has been the exciting completion of its new building at the corner of Ste. Catherine and Guy streets. Professors, researchers and students will be moving into this new home in 2005.

For more information about gift opportunities in the Faculty of Engineering & Computer Science, contact Mary Tzanetakos, Alumni & Fundraising Officer, (514) 848-2424 ext. 4216, mary@encs.concordia.ca

Fine Arts

In the fine arts, academic learning goes hand in hand with studio practice. At Concordia, financial support in both realms is expanding. For the past 10 years, the Stanley Mills Memorial Purchase Prize has encouraged promising young artists through the acquisitions of about six student works annually. Now, the estate of Stanley Mills has expanded its support with a \$50,000 pledge towards scholarships and fellowships in visual arts.

Other Faculty benefactors have also stepped up support. In 2003, Montrealers Avrum and Dora Morrow created a \$100,000 endowment for a graduate fellowship in design art and studio arts; this has now been doubled to provide two fellowships, to support a master's student in studio arts and a student in the graduate program in digital technologies in design art.

The Centre for the Arts in Human Development, which has worked with special needs populations through creative arts therapies since 1994, received a generous grant from a parent of a 2003 graduate to develop a Sunday program for adults with intellectual disabilities, called the Fels Family Arts and Friendship Program.

Marc DeSerres, BComm 75, president of Omer DeSerres and chair of the Faculty of Fine Arts Fundraising Committee, set the example for his peers by launching the Omer DeSerres Undergraduate Awards for Excellence in Visual Arts.

The Faculty was also awarded a Canada Research Chair in New Media Arts, funded by the federal government.

For more information about gift opportunities in the Faculty of Fine Arts, contact Dorothy Massimo, Advancement Officer, (514) 848-2424 ext. 4261, dorothy.massimo@concordia.ca

Libraries and Special Initiatives

A generous gift to the Concordia Libraries pays homage to a beloved Concordia professor of psychology, Campbell Perry, who died in 2002. The donation from Mavis (Leznoff) Lipman, BA 78, who shared an interest with Professor Perry in false memory syndrome, is earmarked for the purchase of books that reflect the latest research and insights in the field. Acquisitions are always an area of ongoing need at the libraries, to ensure that new publications are added to maintain and enhance the collection. In recent years, however, electronic resources and equipment have become basic to the library environment and donations in support of these areas have come from Brian Neysmith, S BSc 66, the Birks Family Foundation, Cinram International and the Macdonald Stewart Foundation.

For more information about gift opportunities in the Concordia Libraries, contact William Curran, Director, (514) 848-2424 ext. 7695, william.curran@concordia.ca

Concordia University Alumni Association

Concordia's three alumni associations all contribute in a significant way to the ongoing financial support of the university. The Loyola Alumni Association supports pledge payments to the Campaign for a New Millennium (1996-99) earmarked for Loyola alumni initiatives, in addition to organizing an annual golf tournament that raises more than \$30,000 yearly towards Loyola Educational Grants. The Association of Alumni of Sir George Williams University continues annual fundraising efforts through its bowlathon and various other activities. As a result, the Sir George Williams Scholarship Endowment fund has surpassed its \$200,000 goal. The Concordia University Alumni Association continues to support its \$500,000 pledge to Concordia's Campaign for a New Millennium, in addition to extra annual gifts. Half of the pledge goes towards student scholarships and bursaries, while the other \$250,000 is earmarked for Concordia's libraries.

Office of University Advancement & Alumni Relations

The Office of University Advancement & Alumni Relations presented its first bursaries to undergraduate and graduate students in 2004, funded by a \$10,000 endowment raised through staff contributions. Staff members in the office continue to set the pace in supporting students and university initiatives, with 100 per cent participation in the Concordia Community Campaign for the past two years.

Leonard and Bina Ellen Art Gallery

Thanks to the generous support of several Montreal families, the Leonard and Bina Ellen Art Gallery is making great strides in extending its programming and reach. The Ellen Gallery Endowment Fund has grown remarkably in recent years, now standing at \$2.5 million. Two new endowments are dedicated to exhibitions and programming, including the Samuel Schechter Exhibitions Fund, which will commemorate the work and dedication of the founder of the Sir George Williams art gallery. The late Max Stern, one of Canada's best-known art collectors and dealers, has made possible the Max Stern Curator position and the Iris Westerberg Stern Fund for programming. Concordia is also benefiting from proceeds from the Stern estate, with more than \$10 million given over to the new visual arts building at the corner of Ste. Catherine and Mackay streets.

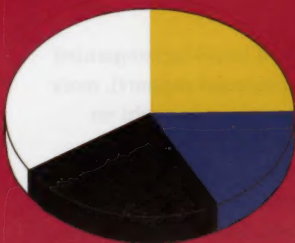
Leonard and Bina Ellen, who lent their name and support to the gallery when it opened in the J.W. McConnell Building in 1992, have created an endowment financing the position of Art Educator. Avi and Dora Morrow, together with the Concordia University Foundation and several other donors, have funded the Visiting Curator of Contemporary Art. Finally, the Bruno J. Pateras Graduate Award in Administration funded by Abe and Harriet Gold supports an internship for students in the JMSB Graduate Diploma in Administration (DIA) Program.

2003-04 FUNDRAISING PROGRAMS



Capital Campaign	\$1,720,830
	20.0%
Building Campaign	\$1,956,180
	22.1%
Annual Campaign	\$5,124,659
	57.9%
Total	\$8,851,669

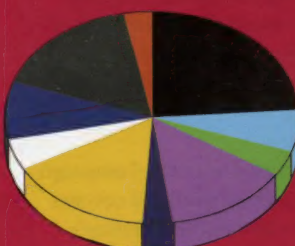
2003-04 GIFT SOURCES



Alumni	\$2,188,282
	24.72%
Foundations	\$1,551,408
	17.34%
Corporations	\$2,790,491
	31.61%
University community*, friends and other	\$3,020,398
	34.12%
Total	\$8,851,669

*Includes contributions from faculty, staff members, students and parents.

2003-04 GIFT DESIGNATIONS



Student support (1)	\$2,978,868
	33.94%
Faculties and departments	\$562,870
	6.36%
Concordia's greatest needs (Unrestricted Funds*)	\$340,118
	3.84%
Other Restricted Purposes	\$1,197,168
	13.52%
Chairs and professorships	\$316,422
	3.58%
Physical plant	\$1,383,499
	15.63%
Library and gallery acquisitions	\$414,129
	4.68%
Equipment	\$805,813
	9.00%
Athletics	\$837,609
	10.24%
Research	\$274,653
	3.10%
Total	\$8,851,669

(1) Includes scholarships, fellowships, bursaries, and the Student Emergency Loan, Educational Loan, Student Life Initiative and Student Emergency Food Funds.

* Unrestricted funds (not designated by the donor to any specific priority) allow Concordia to direct your donation to the university's most urgent annual needs, which are primarily scholarships, fellowships and bursaries.